

Speech Performance Rubric

Speaker's name: _____ Evaluator: _____

Criterion	Rating Excellent	Rating Good	Rating Satisfactory	Rating Needs Improvement	Score
	4	3	2	1	
Introduction	(1) Gets attention and introduces in an interesting and memorable way (i.e. does not simply state the topic) (2) Clearly identifies topic (3) Previews the main points	Meets at least two of the criteria well	Meets one of the three criteria	Does not meet the criteria	
Body	Main points are clear and well supported; took into account alternative POVs if appropriate; interesting and clear transitions and signposts are used	Main points are generally clear with adequate support; signposting is formulaic but helpful	Main points need clarity and more support; some signposting and links between ideas are evident	Main points are not clear and have no support; little signposting or transitions between ideas	
Conclusion	(1) Reviews main points (2) Brings closure (3) Interesting and memorable ending that encapsulates the main points presented	Reviews main points and brings closure	Review of main points is lacking and/or closure of speech is abrupt	No review of main points. Does not bring closure; the audience is left hanging	
Student used the appropriate form (e.g. persuasive, informational); effective rhetorical devices	Topic is specific, appropriate and adapted to audience; effective use of rhetorical devices; length of speech was appropriate	Topic is clear appropriate and somewhat adapted to audience; good use of rhetorical devices; length of speech was appropriate	Topic lacks clarity and focus needs adapting to audience; some rhetorical devices were used and were somewhat helpful in conveying the message; speech was too short or too long	No specific purpose--inappropriate for audience or occasion; rhetorical devices were largely absent or were ineffective in supporting message; speech was far too long or much too short	
Slideshow	SlideShow greatly enhanced the presentation (slides illustrated all main points with few words and simple, appropriate pictures)	SlideShow enhanced the presentation	SlideShow somewhat enhanced the presentation	SlideShow was distracting and did not enhance the presentation	
Eye Contact	Eye contact with audience virtually all the time (except for brief glances at notes)	Eye contact with audience less than 80% of the time	Eye contact with audience less than 75% of the time	Little or no eye contact	
Body language	Body language, gestures, and facial expressions add greatly to the message	Body language, gestures, and facial expressions compliment message	Body language, facial expressions and gestures lack variety and spontaneity	Body language, gestures, and facial expressions are lacking or inappropriate	
Clarity and Quality of Speech Performance	Speaks clearly and distinctly all the time with no mispronounced words; varies tone, pace and volume effectively	Speaks clearly and distinctly nearly all the time with no more than one mispronounced word; variation in tone, pace and volume is evident	Speaks clearly and distinctly most of the time with no more than two mispronounced words; little effective variation in tone, pace or volume.	Often mumbles or can not be understood with more than three mispronounced words; no variation in tone, pace or volume.	